***Team Name:***

***Team 57***

***Team***

***Department: computer science***

Name: N.Srikar

Roll No: 19131A05G1

Mail:19131a05g1@gvpce.ac.in

Mobile:9491673788

A person with a mustache

Description automatically generated with medium confidence

Name: P.Divya Gandh

Roll No: 19131A05H7

Mail:19131a05h7@gvpce.ac.in

Mobile: 7995376867

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Description automatically generated

Name: P. Harsha Vardhan

RollNo:19131a05H4

Mail:19131a05h4@gvpce.ac.in

Mobile:9010248999



Name: Nitin Ancha

Roll No:19131A05G0

Mail:19131a05g0 @gvpce.ac.in

Mobile:9346625657

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***Project Guide***

Name: Dr. H Prthsarathi Patra

Mail:[hparthasarathi@gvpce.ac.in](mailto:hparthasarathi@gvpce.ac.in)

Mobile: 9861012411



***Abstract***

***We all know that to run a business customers are important. The business people believe that “customers should be treated as Gods”. To maintain relationship between customer and owner and their trust is more important to run a business for long term. Here we get a solution for that, using our Customer Segmentation that company could know about the customer and produce products, give special offers and act according to customer needs, so there would be a great relationship between customer and owner. We used Machine Learning in R, we visualize and analyse the data based on age, gender, income and spending score. We also use clustering Techniques. We try increase the clusters of customers for more analysis.***

***Domains where our solution can be implemented***

*Companies,Business,Dealers, etc;*

***Our solution helping the selected domains***

*The companies, businesses, dealers etc, who are selling or sells products get benefit of our project*

***Our engineering sol*ution**

*Using Machine Learning Customer Segmentation to know about customers analysis on products, based on age, income, gender and spending score.*

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***Team’s vision***

Our main vision is to segment customers and make easy to companies to *release* products and offers according to that data.

*Signature of Project Guide:*